

# COMMUNIQUE

Vol 21 No 1 The Canadian Association for Sport Heritage July 2005

## ACROSS CANADA

### *VANOC and COC team-up with HBC*

TORONTO March 2, 2005  
Vancouver's Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC), the Canadian Olympic Committee (COC) and Hudson's Bay Company (HBC) announced an eight-year partnership. Highlights include: HBC as Official Clothing and Luggage Supplier to the Canadian Olympic Teams for 2006, 2008, 2010 and 2012 Olympic Games; HBC as exclusive and Official Department Store and merchandise retail partner; HBC as the Official Clothing Supplier to the 2010 Olympic and Paralympic Winter Games Volunteers; and Numerous merchandise and service solutions that HBC will provide in its role as a national partner to VANOC in the hosting of the 2010 Olympic and Paralympic Winter Games.



SSHFM

*A look back at the past featuring "The Boys, c1904" from the collection of the Saskatchewan Sports Hall of Fame and Museum.*

## **CENTENNIAL CELEBRATION Alberta and Saskatchewan turn 100**

Federal Autonomy Bills in 1905 helped create the provinces of Alberta (named after Queen Victoria's daughter) and Saskatchewan (meaning "swift current" in the Cree language) as new provinces within Canada. Alberta and Saskatchewan officially celebrated their provincial status on September 1, 1905.

Festivities begin this Spring in both provinces and CASH members will do their part to celebrate their rich sporting heritage. The Saskatchewan Sports Hall of Fame and Museum is celebrating the centennial by showcasing an exhibit titled "A Century of Saskatchewan Sport" pictured above. This exhibit highlights sport in Saskatchewan circa. 1905 and features notable artifacts from hockey, rugby, soccer, curling, golf, lacrosse, shooting, baseball, tennis, and other recreational activities during this era.

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## *Letter from the CASH PRESIDENT*

I was indeed honoured to be elected as CASH President, and I look forward to working with my fellow Board members, and the CASH membership, as we continue to preserve and promote our nation's proud sports heritage.

Now, more than ever, we must maintain a strong and united voice in reminding everyone that sports heritage is an important part of our cultural fabric. We must all take on the responsibility to advocate to our local and national leaders as to who we are and what we stand for.

The issue surrounding the possibility of the Canadian Olympic Ice Hockey team receiving a bronze medal for their achievement at the 1964 Olympic Winter Games, four decades after the event took place, is a testament to sports heritage. It serves to reinforce just how important our industry is to researchers, historians and Canadians alike, and how important our role is as stewards in charge of retaining and preserving historical events.

We are all pieces of the puzzle that fit together to form Canada's rich and proud sports heritage. I encourage each of you to keep in touch with your fellow CASH colleagues. We represent the sports heritage industry of Canada and by working together we can ensure that the memories, stories, artifacts and heroes of yesteryear are around for future generations to learn from and take pride in.

On a further note, I look forward to seeing many of you in Calgary at the upcoming IASMHF/NASLIN/CASH conference, October 19<sup>th</sup> -21<sup>st</sup>, 2005. This promises to be a great networking and educational opportunity.

In the meantime, if you have any questions about CASH, or want to know how you can get more involved, please do not hesitate to contact me directly.

Sincerely,

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## REPORTS FROM THE 2005 CASH BOARD

### ***Vice President - Ron Lebsack (Alberta Sports Hall of Fame and Museum)***

The 27<sup>th</sup> Canadian Association for Sport Heritage - Annual General Meeting will be held in tandem with IASMHF (International Association of Sports Museums and Halls of Fame) and NASLIN (North American Sports Library Network). The conference theme will be that of 'Promoting Cultural Identity Through Sports' and will take place October 19 - 21, 2005 in Calgary, Alberta.

### ***Treasurer - Diane Imrie (Northwestern Ontario Sports Hall of Fame)***

I am pleased to report that CASH is living up to its name with some cash in the bank. With our year end having just occurred on March 31<sup>st</sup>, Ernst & Young, Thunder Bay, LLP, will be undertaking a financial review of our books and I will be presenting their report to you at our Annual General Meeting in October. Membership invoices will be sent out shortly for 2005/06 so watch for those in your mail. For those of you with yearly Induction Dinner publications, please note that we have a budget of \$300 set aside for \$50 advertisements in CASH member publications. These 6 sponsorships are distributed on a first come first served basis. If you are interested in obtaining one please send your request in writing to:

Diane Imrie  
CASH Treasurer  
c/o Northwestern Ontario Sports Hall of Fame  
219 May Street South Thunder Bay ON P7E 1B5  
[nwosport@tbaytel.net](mailto:nwosport@tbaytel.net)

### ***VP Membership - Paul Stone (Canadian Golf Hall of Fame and Museum)***

CASH membership currently consists of 41 institutions and eight individuals. Congratulations to the New Brunswick Sports Hall of Fame on their 35<sup>th</sup> anniversary and to the North Bay Sports Hall of Fame for holding their 25th Induction Dinner. We also welcome the Clarington Sports Hall of Fame as the newest CASH member.

### ***VP Communication - Craig Campbell (Hockey Hall of Fame and Museum)***

As a privilege of your CASH membership, the latest edition of Communiqué is here! Thank you to those who participated by providing information. To help brand the CASH team, please remember to use the CASH logo in all of your publications.

### ***VP Education - Stephen Coutts (Nova Scotia Sport Hall of Fame)***

The CASH website domain name ([canadassportsheritage.org](http://canadassportsheritage.org)) has been renewed for another two years. A committee has been set up with plans to investigate the future development of a CASH website.

*Former CASH Board Members are now taking on similar roles with the International Association of Sports Museums and Halls of Fame. Karen Hewson is the IASMHF President, Sheila Kelly keeps track of the money as Treasurer and Philip Pritchard serves as Vice President.*



## aMUSing NEWS FROM CASH MEMBERS

### **OTTAWA SPORTS HALL OF FAME**

**report by Bob Ferguson**

New selectees for 2005 have to be determined for the OSHOF. Bob Ferguson has completed the fourth edition of "Who's Who in Canadian Sport", published by Fitzhenry & Whiteside. This is an excellent reference tool for CASH members and will be available in a couple of months.

### **NOVA SCOTIA SPORT HALL OF FAME**

**report by Stephen Coutts**

The NSHOF is moving from the Granville Street location into the Halifax Metro Centre. Planning and building the site will take place over the coming Spring and Summer with the intention to open to the public this coming Fall.

### **CANADIAN SKI MUSEUM**

**report from Carly King and Arnold Midgley**

The Canadian Ski Museum's 'Canadian Ski Hall of Fame' will not be inducting members for 2005. Instead, the focus will be on heightening the recognition for current members through a new online database resource. This project will allow interested people, students, and the media to research the members of the Canadian Ski Hall of Fame beginning with the entry of the Ontario based inductees. This was made possible by support from the Ontario Trillium Foundation. In addition, the CSM will be updating its policies/procedures manual, designing an updated exhibit about the history of Canadian Skiers at the Olympic Winter Games (the latter due to Algonquin College's Applied Museum Studies Student Simon Calve). The CSM is proud to acknowledge the acquisition of a large variety of ski related artifacts belonging to the late Dr. Doug Firth – founder of the Canadian Ski Patrol System.

### **CANADA'S SPORTS HALL OF FAME AND MUSEUM**

The new year brought upon new changes as Tim Casgrain, the chairman of the Skyservice aviations group, has been named acting president and veteran fundraiser and project manager Sheryn Posen will serve as the chief operating officer. An induction will take place on November 2, 2005 to recognize the newest honoured members.

### **NEW BRUNSWICK SPORTS HALL OF FAME**

**report by Kathy Meagher**

The NBSHOF teamed up with the New Brunswick Horse Racing Industry Association to bring a unique exhibit to the province. Opening on April 1, 2005, "*The Story of Harness Racing by Currier & Ives*" is on loan from the Harness Racing Museum & Hall of Fame in Goshen, New York, a colonial village known as the birthplace of trotting. The exhibit consists of 30 original 19<sup>th</sup> century lithographs by Nathaniel Currier and James Ives, which illustrate the evolution of harness racing and its important role in American culture and history. Known as the story-tellers of America, Currier and Ives produced over 7,000 prints, 700 of which were devoted to harness racing.

In addition, *Hometown Sports Heroes*, chronicles the rise to prominence of St. Stephen, NB. Exhibit goes from May until November 2005. The Charlotte County Museum and the Ganong Chocolate Museum will jointly host the exhibit. "*Hometown Sports Heroes*" is available on-line in through the popular Virtual Museum of Canada, Community Memories section.

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## **More aMUSing news...**

### **MANITOBA SPORTS HALL OF FAME**

**report by Rick Brownlee**

A new display titled Salute to 25 years of Honoured Members features artifacts and a pictorial representation of all inductees. The MSHF celebrated 25 years in 2004.

### **ONTARIO BOXING HALL OF FAME**

**report by Dameon Okposio**

Plans on inductees to the OBHOF will be decided upon in June 2005. Fundraising continues with plans to build a site in southern Ontario with consideration given to Brampton, Oakville or Windsor.

### **HOCKEY HALL OF FAME**

**report by Philip Pritchard**

The HHOF reopened the newly renovated World of Hockey Zone on June 7, 2005. The expansion continues an exciting presentation of hockey on a global scale. The HHOF traveled with displays to the Allan Cup (Lloydminster, SK), the RBC Royal Bank Cup (Canada's Jr. A title) (Weyburn, SK) and the Memorial Cup (London, ON).

### **ALBERTA SPORTS HALL OF FAME**

**report by Ron Lebsack**

Construction continues at the Alberta Sports Hall of Fame & Museum. Once completed, the ASHF's expansion will create an additional 1,250 square feet of museum gallery space. The new gallery, titled "Alberta's Winter Playground", will be an eye-catching, interactive exhibit that will feature the heart of Alberta's sporting culture - the winter sporting scene. "Alberta's Winter Playground" exhibit will incorporate 16 sports into its design that features a mountain and outdoor pond scene.

### **HOCKEY HERITAGE NORTH**

**report by Steve Cox**

Construction of the site continues in Kirkland Lake, Ontario as the frame of the building has begun to take shape.

### **NORTH BAY SPORTS HALL OF FAME**

**report by Peter Handley**

Construction of a website over the past year is now complete as [www.northbaysportshalloffame.ca](http://www.northbaysportshalloffame.ca) is now operational.



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### **Provincial Centennial cont'd**


As part of a Centennial project, the Saskatchewan Sports Hall of Fame will team up with its seven satellite Halls (Saskatoon, Regina, Yorkton, Indian Head, Prince Albert, North Battleford, and Humboldt), and the First Nations Sports Hall of Fame. An application has been made to Heritage Canada for funding under the auspices of the Alberta/Saskatchewan Centennial Funding. The project would see the amalgamation of inductee information from all of the multi-sport halls of fame throughout the province into a computer database that would then be available at each of the above noted halls of fame. The working title of this project is "The Sports Connection". Partial funding has already been received through the Saskatchewan Centennial Program. Additional funding is required from the federal level to make this project a reality.

To the west, Alberta is planning a major internal exhibition that is detailed in the CASH member update section.




## A POINT ● WORTH DISCUSSING

### Are the artifacts coveted by CASH membership becoming too popular?

While it is difficult to predict the trends in collecting, sporting artifacts and memorabilia have a much larger audience now than in the past. This increased demand has been met by many organizations that have either commenced a selling medium of its own or have teamed up with a third party to achieve the same goal. In addition, the internet and that media's reach combined with an increased number of sports auctions have also contributed to an inflated interest. But while it is becoming more difficult to acquire milestone and championship artifacts from Canada's sporting moments, the individual collector is ultimately preserving item(s) that may one day be donated to various CASH institutions. In the end, perhaps more artifacts are being saved and cherished today which may be a blessing for CASH members in the distant days of tomorrow. 

#### **Toronto Police track down sprinter's shoes**


Thieves broke into Toronto's Percy Williams Junior Public School on March 18, 2005 and stole a coveted pair of the school's namesake shoes. Toronto police reacted as swiftly as the school's namesake by recovering the famous shoes in a matter of days. Two teenagers were arrested with more charges to others expected. These important track and field relics were the ones worn by Williams when he set the world record for the 100-meter sprint in 1930.

Williams gained the world's attention at the 1928 Amsterdam Summer Olympics by winning the 100 and 200-metre races. Two years later, at the first ever British Empire (now Commonwealth) Games, Williams blazed to a world record in the 100-yard sprint with a time of 10.3 seconds. The Vancouver native is an Honoured Member in Canada's Sports Hall of Fame (1955) and the B.C. Sports Hall of Fame and Museum (1966). 

#### **Sidney Crosby's Team Canada sweater recovered**

Following Canada's successful campaign at the 2005 IIHF U20 World Championship, the red sweater belonging to phenom Sidney Crosby went missing. A 48-year-old Air Canada employee faces charges. The sweater was found by a Canada Post employee in Lachute, Quebec, close to 60kms from Montreal.

Crosby wore the sweater during Canada's 6-1 win over Russia in the gold-medal final at the world junior hockey championships, played Jan. 4 at Grand Forks ND. Hockey Canada, like most hockey organizations, maintain a unique marking system to determine authentic game sweaters from those available in retail stores. This information aided authorities in Quebec to confirm that it was the coveted sweater. The plane Crosby traveled on had a brief stopover at Montreal's Trudeau Airport before his final destination. It was at that time Crosby realized that his sweater was missing from his baggage. Air Canada launched an immediate internal investigation that resulted in a conclusion almost two weeks later.

Hockey Canada auctioned off the white set of sweaters from the tournament for their charitable foundation. Each player was permitted to keep their red sweater. Crosby's white sweater which saw action in victories over Finland and Sweden, had received a bid of \$20,000 before Hockey Canada removed it from the online auction. 

## **SALUTING CANADA'S NEWEST HONOURED MEMBERS**

### **Alberta Sports Hall of Fame Induction - May 27, 2005, Red Deer AB.**

Athletes: Lori-Ann Muenzer (Cycling) and Kyle Shewfelt (Gymnastics)

Builders: Mervyn "Red" Dutton (Hockey), Alfred Fischer (Multi-sport), Kenneth McAuley (Multi-sport), Cor Ouwerkerk (Volleyball), Bill Page (Boxing), Stan Schwartz (Football)

Athlete/Builder: Reg McClellan (Wheelchair Basketball)

Teams: 1962 - 1964 Edmonton Juniors (Football) and 1947-48 Edmonton Flyers (Hockey).

### **Canada's Sports Hall of Fame and Museum - November 2, 2005, Toronto ON.**

Athletes: Steve Bauer (Cycling), Curt Harnett (Cycling), Catriona Le May Doan (Speed Skating), Claude Raymond (Baseball)

Builder: Paul Beeston (Baseball), George Gross (Journalist)

Team: Team Canada '72 (Hockey)

### **New Brunswick Sports Hall of Fame - June 4, 2005, Fredericton NB.**

Athletes: Sandra Barr (High Jump/Basketball), Mike Eagles (Hockey), William Crawford (Multi-sport)

Builder: Wayne Brown (Softball official) and Malcolm Early (Coach)

Team: 1981 Marysville Royals (Baseball)

### **North Bay Sports Hall of Fame - April 16, 2005, North Bay ON.**

Athletes: Steve Omischl (Freestyle Skiing), Scott Patterson (Curling), Ken Richardson (Hockey)

Builders: Ernie Follis (Fastball/Hockey), Tom Graham (Football)

### **Saskatchewan Sports Hall of Fame and Museum - June 11, 2005, Regina SK.**

Athletes: Ted Jaleta, Bob Reindl and Caren (Rathie) Reindl (Athletics), Ed Staniowski (Hockey)

Builders: Allan Few (Judo), Peter Jmaeff (Shooting), Shirley (Shockey) Kowalski (Softball), Marta Kroupa (Rhythmic Gymnastics)

Teams: 1953 Janet Perkin Curling Rink, 1991 Saskatoon Hilltops Football Team,

2001 Regina Silver Screen Bruins Broomball Team

### **The Soccer Hall of Fame and Museum - April 30, 2005, Toronto ON.**

Athletes: Garry Ayre, Sam Chedgozy, Norman McLeod, Wes McLeod, Colin Miller, Terry Moore, Michelle Ring-Passant, Frank Walter Yallop

Official: Sonia Denoncourt

Builders: Georges Schwartz, Steve Stavro

*Communiqué* is published three times a year. Submissions of ideas are welcomed. The Editor reserves the right to edit or reject submissions. Send comments and information to...

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