

CANADIAN ASSOCIATION FOR
SPORT HERITAGE CONFERENCE
HALIFAX, NOVA SCOTIA
JUNE 10 - 12, 2015



“City By The Sea”

2015 CASH Annual Conference Schedule



CANADIAN ASSOCIATION FOR SPORT HERITAGE CONFERENCE

June 10-12th, 2015
Westin Nova Scotian
Halifax, NS

Hosted By:



www.nsshf.com

The national conference for The Canadian Association for Sport Heritage (CASH) is scheduled for June 10 -12 in Halifax, Nova Scotia. Representatives from across Canada and the United States will be attending and participating in numerous workshops and seminars on a variety of topics related to sport heritage and to the operations and management of sport heritage and Hall of Fame facilities. The Nova Scotia Sport Hall of Fame is the official host of the CASH Conference and coordinator of special events and entertainment. The “City by the Sea” will provide a great experience for everyone attending.

CASH Conference Schedule

Wednesday, June 10, 2015

9:00am - 6:00pm	Travel Day	
1:00pm - 2:30pm	Pre-Conference Education Presentation	Nova Scotia Sport Hall of Fame
3:00pm - 4:00pm	Optional Hall of Fame Visitation	Nova Scotia Sport Hall of Fame
7:00pm - 10:00pm	Registration & Welcome Reception	Westin Nova Scotian - Yuk Yuks

Thursday, June 11, 2015

8:00am - 9:00am	Continental Breakfast	Westin Nova Scotian
8:00am - 9:00am	Registration and Exhibitor Viewing	Westin Nova Scotian
9:00am - 9:50am	Session 1: Legacy & Planned Giving	Westin Nova Scotian
10:00am - 10:50am	Session 2: Strategic Recruiting of Your Board	Westin Nova Scotia
11:00am - 11:50pm	Session 3: Education Partnership Opportunities	Westin Nova Scotian
12:00pm - 1:00pm	Lunch & Exhibitor Viewing	Westin Nova Scotian
1:00pm - 2:20pm	Session 4: Induction: The Process & Presentation	Westin Nova Scotian
2:30pm - 3:20pm	Session 5: Bringing Your Collection to the World	Westin Nova Scotian
3:30pm - 5:00pm	CASH Annual General Meeting	Westin Nova Scotian
6:30pm - 10:00pm	Hall of Famers Dinner	Westin Nova Scotian
10:00pm - 12:00am	Hospitality Suite - Vice Regal	Westin Nova Scotian

Friday, June 12, 2015

8:00am - 9:00am	Continental Breakfast	Westin Nova Scotian
9:15am - 10:30am	Session 6: Open Forum Discussion	Westin Nova Scotian
10:30am - 11:00am	Coffee Break & Exhibitor Viewing	Westin Nova Scotian
11:00am - 12:00pm	Session 7: Engaging Your Hall of Famers	Westin Nova Scotian
12:00pm - 1:30pm	Lunch & Exhibitor Viewing	Westin Nova Scotian
1:30pm - 3:00pm	Session 8: Technology of the Future	Westin Nova Scotian
3:30pm - 5:00pm	NSSHf/Maritime Museum of the Atlantic Visit	NSSHf/Maritime Muesum
7:30pm - 10:00pm	Entertainment Night: A Nova Scotian Kitchen Party	Westin Nova Scotian

Wednesday, June 10 , 2015 - Schedule

9:00 am – 6:00pm: Travel Day

Pre-Conference Education Presentation

1:00 – 2:30pm: Nova Scotia Sport Hall of Fame

Our Education Program Coordinator, Sarah Conn, will be delivering an education presentation to a local school group. Our Future Hall of Famers education program is a free of charge program that motivates and inspires youth through an interactive presentation. The Hall of Fame teaches Nova Scotia youth about our sports history and heritage, and inspires them with stories of past and present Nova Scotia sport heroes and their hard work, dedication, sacrifice, and will to succeed. You will get to listen to one of our Hall of Famers share their sport story and how they got to where they are today through sport.

*Following the departure of school visit we will open it up to a delegate Question/Answer period.

If you wish to take part and watch the presentation please contact:

Sarah Conn, Education Program Coordinator
nsshf.education@nsshf.com
902.404.3343

*Transportation to the Hall of Fame will be provided, upon request.

Optional Visitation

3:00pm – 5:00pm: Nova Scotia Sport Hall of Fame

Optional visitation at the Nova Scotia Sport Hall of Fame. A chance to explore the Hall of Fame facility and exhibits.

Welcome Reception & Registration

7:00 pm – 10:00 pm: Westin Nova Scotian, Yuk Yuk's

Conference attendees will be welcomed with a chance to mingle with conference delegates. The night will also include a welcome from Janice Smith, President of CASH, and a welcome message from Bill Robinson, CEO, Nova Scotia Sport Hall of Fame.



Thursday June 11 , 2015 - Schedule

Conference Location:

The Westin Nova Scotian - Yuk Yuk's

8:00 am – 9:00am:

**Continental Breakfast, Westin Nova Scotian
Registration and Exhibitor Viewing**

9:00am – 9:50am:

Session 1: “Legacy and Planned Giving”

Moderator: Bill Robinson, Nova Scotia Sport Hall of Fame

Speaker(s):

All Hall of Fames have the opportunity to receive additional financial support from their Hall of Famers and supporters. Having a strategic planned giving program is essential. This session will review numerous strategic plans and procedures to potentially secure all important funding.

10:00am – 10:50am:

Session 2: “Strategic Recruiting of your Board”

Having a Board of Directors that are engaged, accountable and represent your Hall is the key to a successful organization. This session will review how to recruit Board members for specific responsibilities and needs.

11:00– 11:50pm:

**Session 3: Education Partnership Opportunities:
“Working with Local Bodies”**

Moderator: Sarah Conn, NSSHF

Panel Speaker(s): Karen Furneaux, President, I Promise Performance Inc., three-time Olympian and two-time World Champion kayaker and Chris Tremblay, Atlantic Canada Manager, 60 Minute Kids' Club (60MKC)

This panel will discuss opportunities education programs have in developing partnerships to help promote and expand education programming.

**12:00 pm – 1:00pm: Lunch and Exhibitor Viewing
Westin Nova Scotian Yuk Yuk's**

1:00pm – 2:20pm:

**Session 4: Induction: “The Selection Process ”
Open Discussion**

Moderator:

Speaker Panel:

Donna Hateley, Managing Director, Alberta Sports Hall of Fame & Museum

Diane Imrie, Executive Director, Northwestern Ontario Sports Hall of Fame & Museum

If there is one thing that all Hall of Fames have in common, it is the fact that we all select and induct people into our Hall of Fames. This open panel discussion will highlight some of the different processes used across Canada, and some of the ways that we all deal with the difficult task of picking and honouring our provincial sport heroes.



Schedule

Thursday, June 11, 2015

2:30pm – 3:20pm: Session 5: “Bringing Your Collection to the World”

Moderator: Katie Wooler, NSSHF

Speaker(s): Karin Kierstead, Museum Advisor, Association of Nova Scotia Museums

When faced with issues such as limited display space and research inquiries from out of province, how do we make everything in our collections accessible to everyone, everywhere? This session will address the challenges of bringing artefacts and archival materials to a worldwide audience. A panel of presenters, including a representative from the Association of Nova Scotia Museums, will share successful initiatives that have put museum collections at the public’s fingertips.

3:30pm – 5:00pm: Canadian Association For Sport Heritage Annual General Meeting

6:30 pm - 10:00pm: “The Hall of Famers Dinner” Westin Nova Scotian,

The “Hall of Famers Dinner” will be highlighted by an array of Nova Scotian sport heroes and Hall of Famers. Dinner guests will be introduced to world champions, Olympic medalists and Stanley Cup Champions and hear many of their amazing stories.

10:00pm – 12:00am: Hospitality Suite - Vice Regal The Westin Nova Scotian

Friday, June 12, 2015

Conference Location: The Westin Nova Scotian - Lunenburg Room

8:00 am – 9:00am: Continental Breakfast & Exhibit Viewing Westin Nova Scotian

9:15am – 10:30am: Session 6: Open Forum Discussion Delegates will be asked to recommend up to three topics for an open forum discussion. **Moderator:** CASH Executive

10:30am – 11:00am: Coffee Break and Exhibitors

11:00am – 12:00pm:

Session 7: “Engaging Your Hall of Famers” Open Discussion Keeping them engaged after they are inducted can be a challenge but worth the effort. This open panel discussion will share ideas that have worked and some that have not, as well as success stories in regards to volunteering, programing, and event engagement.



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Friday June 12 , 2015 - Schedule

12:00pm – 1:30pm: Lunch and Exhibitors Viewing
Closing Remarks & Thank You's

1:30pm – 3:00: pm:
Session 8:Technology of the Future

We live in a world now where technology is constantly changing. International industry leader in the area of Augmented Reality, Ad Dispatch, will show what can be done with what most of our visitors always have with them; smart phones and tablets.

Cisco Systems Inc. will also be introducing the latest technology systems that will assist you in networking with key stakeholders.

3:30 pm – 5:00 pm: Maritime Museum of the Atlantic Visit or NSSHF Tour

A special tour of Halifax's museum of maritime heritage will be offered to conference attendees. Discover Nova Scotia's unique relationship with the sea from shipbuilding to wartimes, commerce to catastrophe, and the Titanic to Theodore Tugboat. You may also wish to tour the Nova Scotia Sport Hall of Fame if you have not already done so.



5:00 pm – 7:30 pm: Free Time

**7:30 pm – 10:00pm: Entertainment Night:
A Nova Scotian Kitchen Party
The Westin Nova Scotian - Atlantic Ball Room**

Join the Nova Scotia Sport Hall of Fame for one of its annual Gold Club events. Entertainment Night features an array of Maritime music and performances.

Additional tickets for purchase \$40.00
Please Contact NSSHF for extra tickets



Hosted By Charlie A'Court

Charlie A'Court's exceptional guitar skills, commanding vocals, and inspiring songwriting have earned him two 2013 East Coast Music Awards (ECMA) for his album *Triumph & Disaster* and a nomination for a 2014 ECMA.



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Accommodations

Host Hotel:

The Westin Nova Scotian

*Please mention you are with the Canadian Association for Sport Heritage

Room Rate: \$159.00 per room - Single/Double Occupancy

Deadline: May 10, 2015

Address:

1181 Hollis Street ·

Halifax, Nova Scotia, B3H 2P6

Canada

Phone: 902.421.1000 · Hotel Reservations: 1-888-627-8553

The Westin Nova Scotian is located in the heart of downtown Halifax and is located 33.3km from the Halifax Stanfield International Airport.

Transportation:

For shuttle service to and from the airport visit:

<http://www.thewestinnovascotian.com/halifax-transportation>

<http://hiao.ca/transportation/>

Additional Contact Information

Karolyn Sevcik

Admin. & Special Events Manager

902.404.3321

karolyn@nsshf.com

Sarah Conn

Education Program Coordinator

902.404.3313

sarah@nsshf.com



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Recommended Attractions:

The Windsor Hockey Heritage Museum: Haliburton House **10:00am - 1:30pm:**

414 Clifton Avenue, Windsor, NS
(902) 798-1800
www.birthplaceofhockey.com

The Nova Scotia Sport Hall of Fame (NSSHF) will be providing transportation to and from the Haliburton house on Saturday morning. Leaving the NSSHF at 10:00am and departing the Haliburton House at 12:30pm

The Windsor Hockey Heritage Museum is conveniently located at the historic Haliburton House Museum in Windsor, Nova Scotia and is known as the birthplace of Hockey, which started on a local pond known as Long Pond. It serves as host to a treasure trove of hockey heritage including artefacts and memorabilia from the earliest days of hockey's beginning.

****Please contact the NSSHF to reserve your spot.**



Halifax Seaport Farmers Market

1209 Marginal Rd., Halifax, NS
www.halifaxfarmersmarket.com

The longest continuously running market in North America proudly hosts over 250 vendors and is located right behind the Westin Nova Scotian.



Halifax Public Gardens

5665 Spring Garden Rd., Halifax, NS
www.halifax.ca/publicgardens/_assets/documents/Brochure2014.pdf

One of the finest surviving examples of a Victorian Garden in North America, the Halifax Public Gardens were started on Common land by the Nova Scotia Horticultural Society in 1836.



Halifax Waterfront

<http://my-waterfront.ca/visitors/>

Sparkling water, a thriving downtown business core, a working port and harbour traffic combine to make the Halifax waterfront both a picturesque destination and one of Nova Scotia's most visited locations.



Peggy's Cove

178 Peggy's Point Rd., Peggy's Cove, NS
www.peggyscove.ca/

Come "walk the rocks" of Peggy's Cove and see for yourself how beautiful this seaside community really is and why it has attracted photographers from around the world with its famous lighthouse.

Swiss Air Memorial

Come see the view of the village and lighthouse of Peggy's Cove from the Swiss Air memorial site. The memorial was made in honour of the families involved in the terrible plane crash of September 2nd, 1998.



Canadian Museum of Immigration at Pier 21

1055 Marginal Rd., Halifax, NS
www.pier21.ca/home
(902) 425-7770

Pier 21 is a National Historic Site, which was the gateway to Canada for one million immigrants between 1928 and 1971. It also served as the departure point for 500,000 Canadian Military personnel during the Second World War. Today, Pier 21 hosts the Canadian Museum of Immigration at Pier 21—Atlantic Canada's only national museum! (A 5 minute walk from your hotel.)



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Conference Registration Form

Registration June 10-12, 2015

Name _____
Title _____
Institution _____
Address _____
City _____ Province/State _____ Postal Code/Zip _____
Tel _____ Fax _____
Email _____

I require vegetarian meals : I have food allergies to (Please specify in the space provided): _____

CASH member _____ Yes No

Full Conference Registration: June 10th – 12th inclusive (Deadline May 29th, 2015)

CASH Member -\$150.00 Non Member- \$200.00
ISHA Member- \$150.00 Individual Sessions- \$30.00

- #1 – Legacy & Planned Giving _____
- #2 – Strategic Recruiting of Your Board _____
- #3 – Engaging Your Hall of Famers _____
- #4 – Induction: The Process & Presentation _____
- #5 – Bringing Your Collection to the World _____
- #6 – Open Forum Discussion _____
- #7 – Education Partnership Opportunities _____
- #8 – Technology of the Future _____

I will be attending the “Entertainment Night”: A Nova Scotian Kitchen Party: Yes No
For extra ticket(s) please contact NSSHF

Privacy and Cancellation

Privacy Policy:

I agree that my name and contact information as appears on this form _____ YES NO
be included in the delegate list which will be made available to delegates

Cancellation Policy:

Written cancellation will be accepted up to and including June 5, 2015 (a cancellation fee of 20% will apply).
No Refunds will be provided after this time.

- I have read and hereby acknowledge the privacy and cancellation policies.

Signature: _____

Payment

Full Conference Registration

_____ x \$150.00 = _____

_____ x \$200.00 = _____

Individual Session Registration

_____ x \$30.00 = _____

Total = \$ _____

- I enclose a cheque payable to

**Canadian Association for
Sport Heritage**

Please complete the registration
form and mail by May 29th, 2015
to:

**Canadian Association for Sport
Heritage**

C/O Diane Imrie, CASH Treasurer,
219 May Street South
Thunder Bay, Ontario
P7E 1B5
CA

Contact

Phone:

Karolyn Sevcik

Nova Scotia Sport Hall of Fame
902-404-3321

or

Sarah Conn

Nova Scotia Sport Hall of Fame
902-404-3343

Special thank you to our conference sponsors:

Host Sponsor:



Dinner Sponsors:



Lunch Sponsors:

Breakfast Sponsors:

CASH was established in 1979 and encourages the recognition of our sports heroes and the promotion of a greater awareness of the achievements of Canadian athletes and sport builders, both past and present. The Association is committed to assisting members in achieving and maintaining excellence in the recognition, preservation and presentation of sports heritage.

Canadian Association for Sport Heritage Executive

Janice Smith - President, Canada's Sports Hall of Fame

Donna Hateley - Vice-President, Alberta Sports Hall of Fame and Museum

Diane Imrie - Treasurer, Northwestern Ontario Sports Hall of Fame

Allison Mailer - VP-Communication, BC Sports Hall of Fame

Sarah Conn - VP-Education, Nova Scotia Sport Hall of Fame

Jamie Wolverton - VP-Membership, New Brunswick Sports Hall of Fame

Kate Dwyer - Past President, Northwestern Ontario Sports Hall of Fame



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