

An aerial photograph of Halifax, Nova Scotia, Canada. The city is densely packed with buildings of various heights and colors, situated along the waterfront. The harbor is filled with numerous boats, including sailboats and larger vessels. In the foreground, the Citadel, a large green island with a white lighthouse, is prominent. The water is a deep blue, and the sky is clear. In the background, a large bridge spans across the water, and distant hills are visible under a bright sky.

CANADIAN ASSOCIATION FOR  
SPORT HERITAGE CONFERENCE  
HALIFAX, NOVA SCOTIA  
JUNE 10 - 12, 2015

“City By The Sea”

# CANADIAN ASSOCIATION FOR SPORT HERITAGE CONFERENCE



## Sponsorship Opportunities

June 10-12th, 2015  
Westin Nova Scotian

Hosted By:  
Nova Scotia Sport Hall of Fame  
[www.nsshf.com](http://www.nsshf.com)



The national conference for The Canadian Association for Sport Heritage (CASH) is scheduled for June 10 -12 in Halifax, Nova Scotia. Representatives from across Canada and the United States will be attending and participating in numerous workshops and seminars on a variety of topics related to sport heritage and to the operations and management of sport heritage and Hall of Fame facilities. The Nova Scotia Sport Hall of Fame is the official host of the CASH Conference and coordinator of special events and entertainment. The “City by the Sea” will provide a great experience for everyone attending.

The Sport Heritage business in Canada is a multi-million dollar operation, and this year’s conference is a great opportunity for suppliers and sponsors to become engaged. The conference provides sponsorship opportunities in several categories.

## Sponsorship Opportunities

### Dinner Sponsor \$1000.00

On Thursday, June 11, 2015 the Canadian Association for Sport Heritage (CASH) Conference dinner will be held at the Westin Nova Scotian with approximately 60 delegates from across Canada and the United States attending.

The dinner sponsorship provides:

- Recognition on all printed conference materials including registration forms and on-site signage
- Additional sponsorship signage as approved
- Two complimentary tickets to the dinner
- Official recognition and speaking opportunity at the dinner
- Recognition on the CASH website

### Lunch Sponsor \$500.00

Two lunches will be held during the Conference at the Westin Nova Scotian - Thursday, June 11 and Friday, June 12, 2015.

The lunch sponsorship provides:

- Two complimentary tickets for both luncheons
- Official recognition
- Additional sponsorship signage

### Exhibitor Sponsors \$500.00

- Complimentary ticket to each luncheon (2) and Thursday night dinner
- Exhibit display during the course of the conference at the Westin Nova Scotian - Thursday, June 11 to Friday, June 12, 2015 8:00am - 5:00pm
- For exhibit displays tables and chairs will be provided with advanced notice.

### Session Sponsor \$100.00

- Logo and/or business name inside the program beside the event listing.
- Two complimentary tickets to attend the session or break that you sponsor.

## Registration & Payment

Cheques are payable to: Canadian Association for Sport Heritage

Canadian Association for Sport Heritage  
c/o Diane Imrie, CASH Treasurer,  
219 May Street South  
Thunder Bay, Ontario P7E 1B5  
Canada

## For Further Information Contact:

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